



You care about what you put in your body. At Thorne Research – so do we.

Hypoallergenic, defined: Non-allergy producing. A term applied to a preparation in which every possible care has been taken in formulation and production to ensure minimum instances of allergic reactions. (*Blakiston's Medical Dictionary*)

It is often said that the United States is in the midst of a health-care crisis. You may eat right and exercise, but if you're like most Americans, your lifestyle leaves a lot to be desired. Fortunately, dietary supplementation can fill some of those nutritional gaps. But the sheer number of dietary supplements available can be overwhelming. You may wonder, "Where do I begin?"

Your journey toward optimum health starts by partnering with your trusted health-care practitioner. Health-care practitioners like yours trust and rely on Thorne Research for our superior ingredients, innovative formulations, and hypoallergenic products. They know that Thorne's commitment to quality is unparalleled and that commitment has been the driving force for Thorne for over 20 years.

None of Thorne Research's more than 280 nutritional supplements contain potentially allergenic fillers, binders, or lubricants. Even the most sensitive allergy patient can use Thorne Research products. With our pure, effective supplements, we can help you live well, naturally.

Our Customers Say It Best ...

"... (there is) very little integrity in the industry. Very little substance. No one is watching the store. I found people are taking advantage of that and getting away with a lot. Thorne is a beacon of ethics and quality in a ruthless industry."

"I had many patients that reacted negatively to supplements come into my practice. They reacted to fillers, or flowing agents, or the source of the ingredients themselves. It was difficult to help them with the quality of the supplements on the market. And along comes Thorne with the perfect range of products. They opened up doors for me and my ability to treat my patient's problems."

"I think of Thorne as being leaders in the industry, I have always been able to rely on them. They manufacture good quality products to which my patients show an incredible response."

Why Thorne? Reason #1 Pure Ingredients

Thorne uses the purest ingredients available. A lot of companies make the same statement, but compare the two labels on this page. They appear to be identical. But what you don't see are the potentially allergenic ingredients used by other companies. Companies are not required to list these ingredients if they aren't added at the time the product is manufactured.

What You See on Thorne's Label

Supplement Facts		
Serving Size: Eight Capsules		
Eight Capsules Contain:		
		%DV
Pure Ascorbic Acid	Vitamin C	60 mg 100%
Pure Vitamin D	Vitamin D	400 IU 100%
Pure natural D-alphaTocopheryl	Vitamin E	30 IU 100%
Pure Vitamin K Oil	Vitamin K	80 mcg 100%
Pure Riboflavin	Riboflavin	1.7 mg 100%
Pure Vitamin B12 as Cyanocobalamin	Vitamin B12	6 mcg 100%
Pure Biotin	Biotin	300 mcg 100%
Pure, undiluted Pepsin	Pepsin	300 mg .
Pure, undiluted Pancreatin	Pancreatin	1000 mg .
Pure, undiluted Bromelain	Bromelain	18 mg .
Pure, undiluted Papain	Papain	18 mg .
* Daily Value (DV) not established		
Vegetarian capsule	Other Ingredients: Cellulose capsule.	

What We Give You

What You See on Other Labels

Supplement Facts		
Serving Size: Eight Capsules		
Eight Capsules Contain:		
		%DV
90% Ascorbic Acid, with 10% Corn Starch and Lactose	Vitamin C	60 mg 100%
0.1% Vitamin D dilution in a base of Dicalcium Phosphate, Lactose, Acacia, BHT, Sodium Benzoate, and Sorbic Acid	Vitamin D	400 IU 100%
50% DL-alpha Tocopherol dilution in a base of hydrolyzed protein, Sorbic Acid, and Sodium Benzoate	Vitamin E	30 IU 100%
1% Vitamin K dilution in a base of Lactose	Vitamin K	80 mcg 100%
33% Riboflavin, with Mono- and Diglycerides of Fatty Acids surrounding each particle for better flow and flavor masking	Riboflavin	1.7 mg 100%
Cyanocobalamin (0.1% B-12 dilution in a base of Corn Starch with Sodium Benzoate and Sorbic Acid)	Vitamin B12	6 mcg 100%
1% Biotin diluted on a base of Dicalcium Phosphate, Lactose, Sodium Benzoate, and Sorbic Acid	Biotin	300 mcg 100%
Pepsin, standardized with Lactose	Pepsin	300 mg .
Pancreatin, standardized with Lactose	Pancreatin	1000 mg .
Bromelain, standardized with Lactose	Bromelain	18 mg .
Papain, standardized with Lactose	Papain	18 mg .
Gelatin from beef and/or pork	Other Ingredients: Gelatin capsule.	
* Daily Value (DV) not established		

What They Don't Tell You

Same label ingredients - different raw materials

Why Thorne? Reason #2 No Impure Additives

Compare the labels on this page. Here you see the IMPURE ingredients used by other companies. Companies are required to list these additives because they are added at the time the product is manufactured.

Thorne is the ONLY company to use pure, hypoallergenic ingredients—from raw materials to the finished product. For over 20 years, we have NEVER used the common, inexpensive, potentially harmful additives often used by other companies. We never have, and we never will. That's why your health-care practitioner trusts Thorne.

Thorne's Label

Supplement Facts		
Serving Size: One Capsule		
Each Capsule Contains:	%DV	
Calcium (as Citrate)	100 mg	10%
Daily Value (DV)		

Other Ingredients: Hypromellose (derived from cellulose) capsule. May contain one or more of the following hypoallergenic ingredients to fill space — Magnesium Citrate/Laurate, Leucine, Silicon Dioxide.

Thorne Research Products are available through health-care practitioners and pharmacies. This pure product is provided in capsule form to eliminate binders, coatings or allergenic ingredients that may be detrimental to the user.

Annotations:

- Arrow pointing to the table border: "this is the shell of the capsule"
- Arrow pointing to "Hypromellose": "'Hypoallergenic' — definition: non-allergy producing. A term applied to a preparation in which every possible care has been taken in formulation to ensure minimum instances of allergic reactions. (Blakiston's Medical Dictionary)"
- Arrow pointing to the entire 'Other Ingredients' section: "If an ingredient could cause an allergic reaction in a patient, impede absorption of the nutrient in the digestive tract, or have an undesired effect on the patient - that ingredient will NEVER be in a Thorne Research product"

Other Company's Label

Supplement Facts		
Serving Size: One Capsule		
Each Capsule Contains:	%DV	
Calcium (as Citrate)	100 mg	10%
Daily Value (DV)		

Other Ingredients: Lactose, Castor Oil, Gelatin, Sodium Lauryl Sulfate, Carmel color, FD&C Yellow #5 Lake (Tartrazine), Magnesium Stearate, Propylene Glycol

Annotations:

- Arrow pointing to the table border: "this can cause bloating and diarrhea"
- Arrow pointing to "Sodium Lauryl Sulfate": "this is a tablet solubilizing agent"
- Arrow pointing to "Carmel color, FD&C Yellow #5 Lake (Tartrazine)": "these are colorings"
- Arrow pointing to "Propylene Glycol": "this is a plasticizer"
- Arrow pointing to "Magnesium Stearate": "this is a lubricant made of large fats that can affect product absorption"

About Our Company

Thorne Research is the leading developer and manufacturer of nutritional supplements backed by solid research and scientific evidence, and available exclusively through health-care practitioners. For more than 20 years we've produced innovative, comprehensive products in pure capsule form, without the additives, flowing agents, and binders commonly used throughout the industry. Each formula is designed with one thing in mind: *to help improve your health, well-being, and quality of life.*

By designing products for the most sensitive allergy patient, Thorne has introduced a new level of supplement effectiveness for all individuals seeking nutritional support. The purity of our products directly equates to better absorption and enhanced bioavailability.

Thorne manufactures a line of more than 280 high-purity, truly hypoallergenic nutritional supplements in our own 58,000-square-foot, state-of-the-art facility in Dover, Idaho.

For more information about Thorne Research visit our website at www.thorne.com

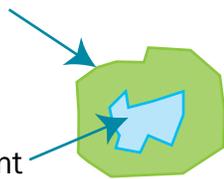
Why Thorne? Reason #3 Absorption

Thorne products contain NO lubricants made of ingredients that can prevent you from absorbing the active nutrients.

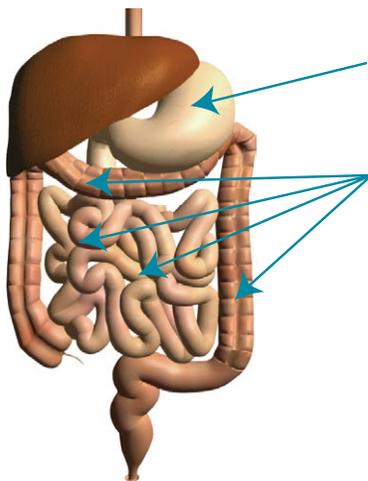
Lubricants enable tableting and capsuling machines to run more efficiently, but these large fat molecules can prevent the product from dissolving in your digestive tract. **Good for the machine — bad for you.** You may not absorb the product or receive its benefits. Large fatty acid additives in this category include stearic acid and its cousins, magnesium stearate and calcium stearate. These lubricants have similar negative properties — reduced dissolution and inhibited absorption.

Layer of Magnesium Stearate
(digestive system
must break down
before absorption
can take place)

Nutrient



Learn to look on a supplement's product label for the presence of stearic acid or magnesium stearate.



Nutrients meant to
be delivered here
for proper absorption

Nutrients bound with
Magnesium Stearate
may be delivered to
less effective
absorption sites

email: info@thorne.com
website: www.thorne.com
toll free (800)228-1966
toll free fax (800)747-1950
P.O. Box 25, Dover, Idaho 83825

Our Passion

We are passionate about quality. We live and breathe quality everyday to ensure you get the best every time you open a Thorne bottle.

Our Commitment

The nutritional supplement business has changed dramatically since Thorne's inception. However, under the continued direction of the founders, our philosophy has never wavered, rather it has expanded. Our serious commitment to people's health and well being is reflected in every process we employ and supplement we manufacture.

Our Promise

Our promise is to provide you with the purest, most effective dietary supplements available in the world.

purity is in the details!

